



Story Proposal for Mobile Report

To be completed by the applicant(s)
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Project No.: **AAS21-AA31**

Title: "Environmental Journalism: The great rivers of the Indo-Pacific –
lifelines and source of conflicts"

Family names
of team
members:

.....

Given names
of team
members:

.....

DW Akademie is seeking story proposals that focus on climate and environmental issues related to water (lakes, rivers, streams, oceans) in Pakistan. The story proposal should emphasize how changes in the ecology impact local communities. We especially encourage stories highlighting the effects of such ecological issues on women and other vulnerable groups (including youth, indigenous people, ethnic minorities, members of marginalized groups and people with disabilities).

DW Akademie appreciates stories that address how vulnerable communities are responding to environmental challenges and focus on potential solutions. Finally, DW Akademie encourages thinking about ways your reporting could incorporate broader questions, such as transborder Indo-Pacific environmental issues or regional cooperation on environmental issues.

When making your story proposal, please consider the following points:

- **Relevance:** Which environmental problem does your story address? Why does it matter and to whom?
- **Local Reference:** How does your story address the impact of ecological issues on affected local communities and their reaction to these problems?
- **Angle:** If the topic has already been covered by the media, does your approach to the topic bring new insights or a fresh angle?
- **Impact:** Does your story outline have a logical narrative? Does it have an investigative element which will increase its impact to inform and engage, draw attention to issues, trigger debates and urge action?
- **Feasibility:** Can you complete your story within the stipulated time frame and with the available resources?
- **Innovative storytelling:** We consider creative approaches storytelling a plus.

You can write your story proposal in Urdu or English. If you are accepted to participate in the workshop series, your project proposal will be the basis for a storyboard and the mobile video report that you will develop during the workshops.

Please keep in mind that you will need to produce your mobile video story with equipment that you already have access to (e.g. smartphone, microphone, tripod, etc.). DW Akademie will not be able to provide any equipment. Please also consider that you will have approximately one month for the production phase.

What is the topic of your proposed story? Which environmental problem(s) does it deal with?

How does the story address the impact of environmental issues on an affected local community or communities? How does it address their reaction to these problems?

What is the immediate relevance of your proposed story and to whom is it especially relevant? If other media have already covered the story, what new insights or fresh angles does your story idea provide?

Does your story include a potential solution to the problem or a best practice example? If so, please describe it.

Where do you plan to publish or broadcast your proposed story? Who is your target group? Please add links to the publication and/or broadcast channels.